

The Best Protection is Early Detection

Doctors, health organizations and statistics indicate that the best way to protect yourself from breast cancer is to discover it early – before it has had a chance to spread to the lymph nodes – when the 5-year survival rate is nearly 100%. For the 1 out of every 8 American women who will be diagnosed with breast cancer in her lifetime, that is reassuring news indeed.

DETECTS
41%
MORE INVASIVE
BREAST CANCERS



REDUCES
FALSE POSITIVES
BY UP TO
40%

genius
3D MAMMOGRAPHY

Genius™ 3D Mammography enables your RAO radiologist and primary care doctor to get an in-depth view of each layer of breast tissue, enhancing the chance of finding tiny abnormalities before they can spread, and reducing the chance of misdiagnosing healthy tissue, for a superior prognosis, reduced anxiety and greater peace of mind.

3D Mammography, 3D, and Genius are trademarks of Hologic, Inc.

Experience the Accuracy and Security of 3D Mammography Technology

RAO offers routine screening with Genius™ 3D Mammography on request, without a doctor's referral, giving you a voice in your own care. Because RAO's Board Certified radiologists read your images in-house instead of sending them to other facilities as some radiology practices do, you're ensured exceptional accuracy, security and quality.

RAO accepts most major health insurance. To find out if 3D tomosynthesis is covered by your provider and to schedule an appointment, please give us a call.



Women's Imaging Center 1901 S.E. 18th Avenue, Building 200

3D Mammography • Breast Ultrasound
Ultrasound-Guided Breast Biopsy
Stereotactic Breast Biopsy • MRI-Guided Breast Biopsy
DEXA (Bone Densitometry) • Pelvic Ultrasound

TimberRidge Imaging Center 9521 S.W. Highway 200

High Performance Open MRI • MR Angiography
Cardiac Scoring • CT (Cat Scan)
CT Angiography • CT Enterography
3D Mammography • DEXA (Bone Densitometry)
Ultrasound • Ultrasound-Guided Breast Biopsy
X-Ray • Fluoroscopy



www.RAOcala.com
352-671-4300



Genius™ 3D Mammography

For Greater Accuracy
and Superior Care

WOMEN'S IMAGING CENTER
TIMBERRIDGE IMAGING CENTER
www.RAOcala.com

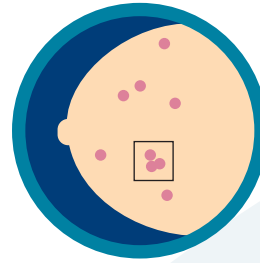




3D MAMMOGRAPHY A New Dimension in Early Detection

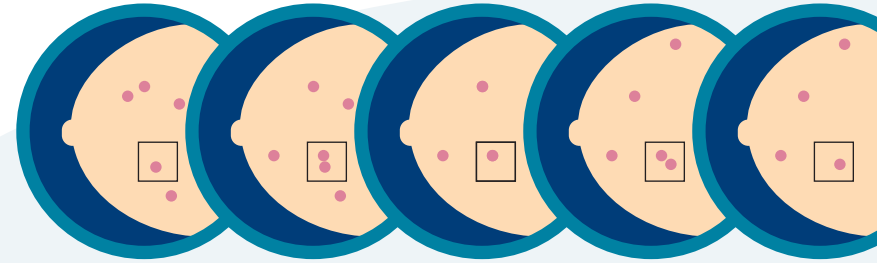
Mammography represented a breakthrough in early breast cancer detection. Now, 30 years later, technology has revolutionized routine breast cancer screening with Genius™ 3D Mammography, the first and only FDA-approved tomosynthesis exam clinically proven to provide superior detection capabilities than standard digital mammography.

Providing More Detailed Analyses



WITH 2D

Conventional mammography is good, but the two-dimensional images it produces can be hard to interpret, as layers of breast tissue are compacted together and forced to overlap, sometimes obscuring tiny abnormalities or creating folds in tissue that may invite unneeded follow-up testing. Any woman who has had to get a repeat mammogram or other supplementary breast exam knows how stressful it can be.



WITH 3D MAMMOGRAPHY

Genius™ 3D Mammography is a comparable experience to a conventional mammogram, yet it produces exceptionally thorough three-dimensional images, allowing your physician and RAO radiologist to examine each and every layer in crisp detail, so abnormalities can be spotted sooner with far less likelihood of a misdiagnosis. In fact, extensive research demonstrates that Genius™ 3D Mammography is 41% more accurate at detecting invasive breast cancers and up to 40% less likely to produce a false positive result, especially among the 40-50% of women aged 40 to 74 who have dense breast tissue.

That can be a sigh of relief for everyone.



At the forefront of early discovery

www.RAOcala.com

